

Stepping Stones to Business Success



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(Ms. Lora West Jr.)

STEPPING STONES TO BUSINESS SUCCESS



CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 238 pages. Dimensions: 8.0in. x 5.2in. x 0.5in. With over 200 tips on how to succeed in business, this book is a must read for anyone business wanting to succeed. Its perfect for business owners, managers and event business coaches and accountants. Donna uses her nearly three decades of real life experience (plus some formal training) to cover everything you could possibly want, including: Accounting and Bookkeeping Business Improvement Goals, Plans and Objectives Kids, Family and Home Based Businesses Networking, Sales and Marketing People and Communication Processes and Procedures Social Media Staff and Recruitment Time Management and so much more. The delivery is in a simple to read format, in conversational English which is not overly technical or complicated. Designed to be read by one and all, its delivery makes it not only informational, but pleasant and comfortable reading. The tone is always positive and motivational. Whether you want to know how to get the most out of your bookkeeping, maximise your staffs input, or learn about the benefits of social media this is a have it all book that covers everything all in one spot. Donnas experience spans both accounting, bookkeeping and human resources, and having run her own multi award winning business for over 11 years, shes writing from a point of expertise; not just from her formal qualifications, but having worked out there in the real world for so long. This book is the first in a three part series, called the Stepping Stones Series. Donna is not new to writing, she has co-written a number of books plus has had dozens of articles published with My Business Magazine and Working Women Magazine. Already book one titled Stepping Stones to Business Success has...



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