



This is Improbable: Cheese String Theory, Magnetic Chickens, and Other WTF Research

By Marc Abrahams

Oneworld Publications. Paperback. Book Condition: new. BRAND NEW, This is Improbable: Cheese String Theory, Magnetic Chickens, and Other WTF Research, Marc Abrahams, Marc Abrahams, the founder of the Ig Nobel Prizes, offers an addictive, wryly funny expose of the oddest, most imaginative, and just plain improbable research from around the globe. He looks into why books on ethics are more likely to get stolen, the best way to slice a ham sandwich (mathematically), and what time of month generates high tips for Vegas lap dancers. Abrahams' tour through these unlikeliest investigations of animals, plants, and minerals (including humans) will first make you laugh, then make you think about the world in a new way.



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