



A Message to Garcia (Paperback)

By Elbert Hubbard

Createspace, United States, 2013. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book ***** Print on Demand *****.A Message to Garcia was originally published as a filler without a title in the March 1899 issue of the Philistine magazine which he edited, but was quickly reprinted as a pamphlet and a book. It was wildly popular, selling over 40 million copies, and being translated into 37 languages. It also became a well-known allusion in American popular and business culture until the middle of the 20th century. According to language expert Charles Earle Funk, to take a message to Garcia was for years a popular American slang expression for taking initiative and is still used by many members of the military. With tensions growing between the United States and Spain (which then ruled Cuba), President William McKinley saw value in establishing contact with the Cuban rebels, who could prove a valuable ally in case of war with Spain. McKinley asked Colonel Arthur L. Wagner to suggest an officer to make contact with Calixto Garcia, one of the leaders of the rebels. Wagner suggested Andrew Rowan, a Captain by this time, who traveled to Cuba via Jamaica....



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